

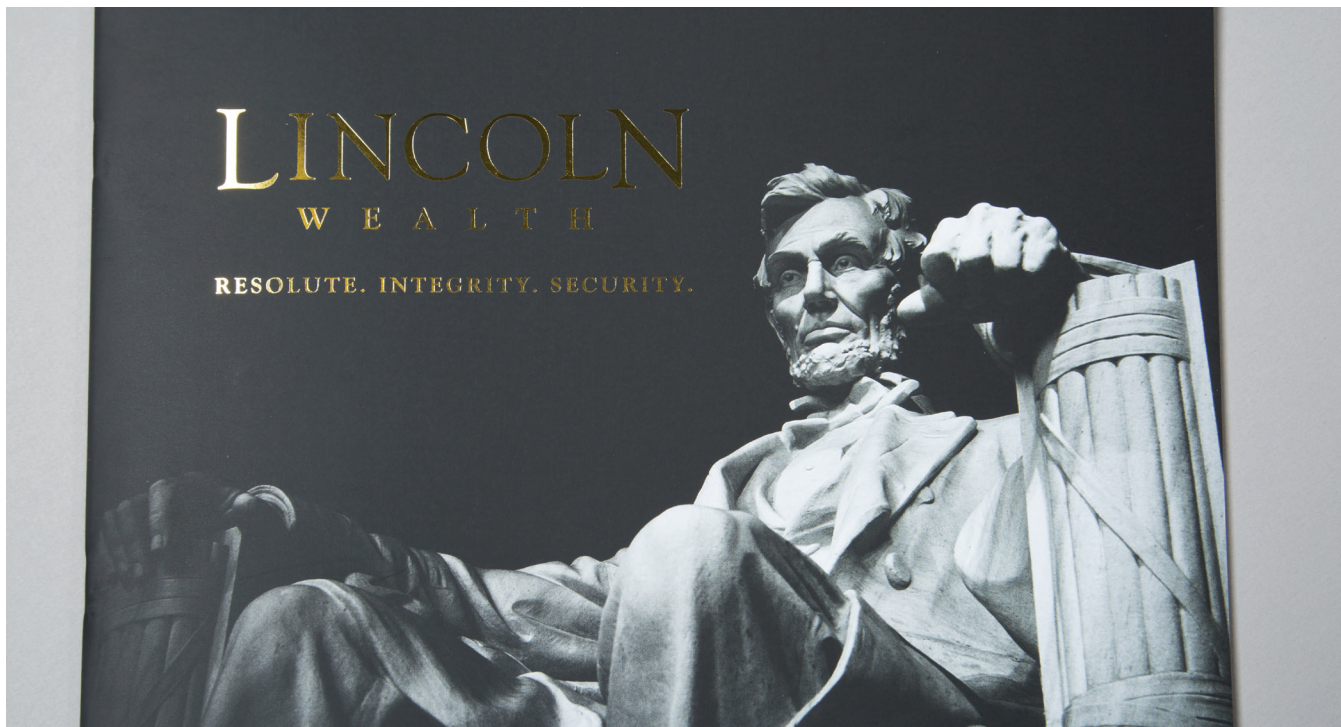
ITALY



I was one of two designers who designed this package of goodies for our clients who traveled halfway across the world to the Amalfi Coast in Southern Italy. My responsibility was to come up with a logo and the design for numerous printed pieces. The entire package received great feedback from everybody involved; from events team to clients to Impact's managers and sales professionals who traveled to Italy as well.



LINCOLN WEALTH BROCHURE



One of our clients requested a 'high-end' brochure explaining the ins and outs of retirement planning. This project, besides the Italy project, was one of my favorites. The cover and back cover are a soft-touch cardstock with gold foil. Finding an appropriate layout, images, and fonts presented a great challenge and it received positive feedback from the client himself, his clients, our sales professionals and marketing managers.



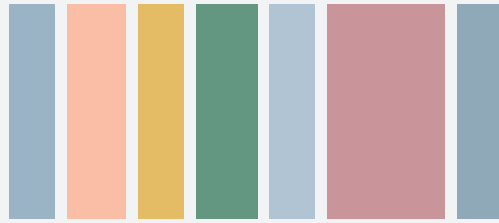
BARREL & BARLEY



I was approached by the owner of this growler shop and he asked if I could help him rebrand his shop since he expanded. Regarding his new brand he wanted a modern and enclosed logo design. This was a fun project and seeing my work on growlers and turned into a huge wooden sign above the store on Main Street in Woodstock is one of the highlights in my career.



BOWEN BRANDING



BOWEN

FINANCIAL GROUP



This client came to us knowing that he needed a new logo for his business but he had no idea what he wanted, except that he wanted it to tie him to his location (Charleston, SC). After researching Charleston, I stumbled upon Rainbow Row which is a very popular spot to visit when you are in the area. This brand immediately clicked with him and it has become a leading example in sales pitches when talking to potentially new clients.



ART OF WAX



ART of WAX

BRAZILIAN WAXING & SUGARING



This store is the dream come true of two female entrepreneurs who have years of expertise under their belts. It was such a great experience.

From initial consultation with the two ladies all the way to the smallest product tags, this was an absolute joy to watch all of this come together. The ladies wanted a fresh, beautiful, simple, and recognizable logo as their own and after brain storming, showing first sketches and ideas, we finally decided this one was going to be IT!

Not only did they open their own store but the environmentally-conscious ladies also developed their own organic product line which, of course, called for another branding project. Going with their already established branding, this logo had to have the same natural, organic, and light feel to it.

NOVA LEAF

SKINCARE



CORPORATE IDENTITIES

